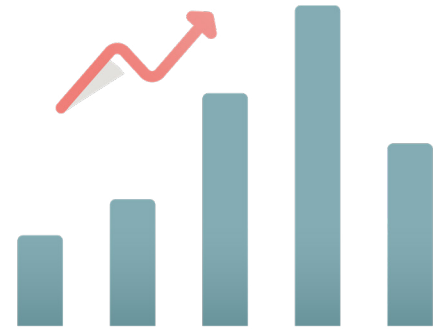


Case Study

Top-10 biopharma improves enrollment efficiency across complex oncology trials



About the sponsor

A global top-10 biopharmaceutical company with several oncology therapies in market and several in clinical development. They are currently using StudyTeam on eight oncology trials, in ~30 countries, and ~200 sites.

The challenge

The head of oncology and her clinical operations team at the sponsor company were facing increasing competition for patients in their oncology trials. The complexity of the protocols and the length of the trials made it difficult to track patients longitudinally prior to randomization, leading to major blind spots in the patient recruitment and enrollment funnel.

The sponsor also assumed that their sites were working on their studies, but lacked the data to know which sites were successfully recruiting and pre-screening and which were not. They found that few candidates were actually hitting the IxRS system.

How StudyTeam[®] helped

Longitudinal patient visibility

StudyTeam's Trial Board made it easy for the sponsor to track oncology patients over long periods of time and during lengthy medication washout periods.

Near universal site uptake

Because sites chose StudyTeam overwhelmingly over other methods for tracking recruitment, pre-screening, and enrollment, the sponsor had access to comprehensive, real-time enrollment funnel data.

Complex schedule tracking

StudyTeam's Visit Window Calculator made it easy for sites to schedule patients within visit tolerances. This saved sites immense amounts of time and reduced protocol deviations for the sponsor.

Results

23%

Sites using StudyTeam enrolled 23% more patients than sites that did not

89%

Percentage of sites that chose to use StudyTeam over their prior solution for managing patient enrollment

100%

Percentage of sites that chose to use StudyTeam who added another trial from the sponsor's portfolio

The solution

Soon after engaging with OneStudyTeam, the sponsor deployed StudyTeam globally to their research sites across three key oncology trials. With the help of OneStudyTeam's Customer Success experts, each site was contacted to activate and train the coordinators on StudyTeam's simple user interface. Sites were up and running on StudyTeam within just a few weeks.

The sites leveraged the platform's tagging and follow-up features to create follow-up tasks for each patient, to be alerted when tasks were due, and to ensure that they didn't lose track of patients who become eligible after the longer tracking periods that are typical in oncology studies. Sites were also able to use StudyTeam as a searchable patient database to quickly and easily screen patients across multiple trials; those patients who had screened out of one study could be instantly considered for another.

Because uptake of StudyTeam was nearly universal across hundreds of the sponsor's sites, the sponsor could now see which sites were having success with recruitment and which were struggling, allowing them to focus their site management efforts on sites needing assistance.



Key metrics

Patient Trial Board

StudyTeam's Trial Board provides sites with a central place where all identified patient candidates stay visible until they are eligible. This makes it easier to track patients over long medication washout periods.

Visit Window Calculator

StudyTeam's Visit Window Calculator makes it easy for sites to schedule patients within visit tolerances, even when changes occur. This saves time for sites and reduces protocol deviations for sponsors.

Pre-screening multiple trials

StudyTeam makes it easy for sites to pre-screen patients for multiple trials. This helps sites find the best course of treatment for their patients, and ensures sponsors enroll every enrollable patient.

Reporting and metrics

Sponsor reporting ensures the sponsor knows, earlier, which sites are having success with recruitment and which are not. This allows the sponsor to develop focused outreach strategies.